



GUIDELINES FOR ENCOURAGING THE SUBMISSION OF WORKS TO NATIONAL AND INTERNATIONAL ACADEMIC PUBLICATIONS

Rungpetch Wongcharoenporn

Graduate School, Suan Sunandha Rajabhat University, Thailand

E-mail address: rungpetch.wo@ssru.ac.th

Arnupap Kerepat

Graduate School, Suan Sunandha Rajabhat University, Thailand

E-mail address: arnupap.ke@ssru.ac.th

Sukhonth Khruanamkham

Graduate School, Suan Sunandha Rajabhat University, Thailand

E-mail address: sukhonth.kh@ssru.ac.th

Abstract

A Study on Guidelines for Encouraging the Submission of Works to National and International Academic Publications. The objective of this study was to examine guidelines for submitting articles for publication at both national and international levels. A questionnaire was employed as a tool for data collection, and statistical methods used to analyze the data included percentages, averages, and standard deviations.

The results of the study Guidelines for Encouraging the Submission of Works to National and International Academic Publications was found to be at the highest level. When considering specific aspects of these guidelines individually, it was observed that all components were rated at the highest level of importance. These include support for publication costs in journals, opportunities for additional special training to enhance the ability to produce academic and research articles, motivation for lecturers and students to write articles for publication, the establishment of committees to promote and support article review prior to submission, promotion and support of projects aimed at improving article-writing skills, and the provision of appropriate financial rewards for successfully publishing academic or research articles at the national and international levels, respectively.

Keywords: Guidelines for Encouraging, submission of works, Academic Publications

Introduction

Academic articles are considered creative works that contribute to the development of knowledge across various fields, benefiting both authors and readers intellectually. The purpose of writing is to encourage readers to engage with the ideas presented, often provoking thoughtful reactions based on differing perspectives. Authors must be knowledgeable about their subject matter and possess the skills to write effectively in order to clearly convey their intended message. While anyone can write an academic article with dedication and practice, motivation is essential before beginning the writing process. The key is a genuine desire to share knowledge and address relevant issues or social trends. If one is determined to produce meaningful work and communicate ideas effectively, writing academic articles can become a straightforward and rewarding task.

The evolution of the internet has transformed drastically over time. Initially, it was used primarily for researching specific information, helping individuals find what they needed for study or work. Today, however, the internet has become a vast repository of all kinds of information, accessible globally (Pattarapol Chanchavanich & Pordee Sukpun, 2021). Despite this, there has been a noticeable decline in the number of academic articles published,



particularly when compared to the publication of research findings in recent years. Additionally, there has been a significant increase in the number of academic articles published in predatory journals, which have proliferated at an alarming rate. Many professors are now encountering this issue, as submitting articles to these predatory journals often costs them tens of thousands of baht, creating major setbacks in their academic careers. As someone responsible for research and academic services, I recognize the severity of this issue. This is why I have developed the "Guidelines for Promoting the Submission of Academic Papers for Publication at National and International Levels," aimed at fostering knowledge exchange and ensuring the accuracy of academic publication sources. The guidelines will also assist in verifying database

Research Objectives

To examine the guidelines for submitting articles for publication at both national and international levels.

Scope of the Research

1. Population Scope : The population for the study consists of 30 graduate students and university lecturers.
2. Variable Scope : This study focuses on the level of opinions regarding the guidelines for promoting the submission of academic articles for publication at national and international levels.
3. Time Scope : The study covers the period from January to August 2024.

Literature Review

In the research on Guidelines for Encouraging the Submission of Works to National and International Academic Publications the researcher reviewed relevant documents and studies, presenting the findings on the following topics:

1. Searching for journal listings in the Scopus database
2. A tool to help select journals for publishing articles
3. Related Research

1. Searching for journal listings in the Scopus database

How to find the quartile value of a journal

- 1.1 Go to the <https://www.scimagojr.com> website and enter the name of the journal in the search box. (Journal Example: Tec Empresarial)
- 1.2 Press Search or press Enter

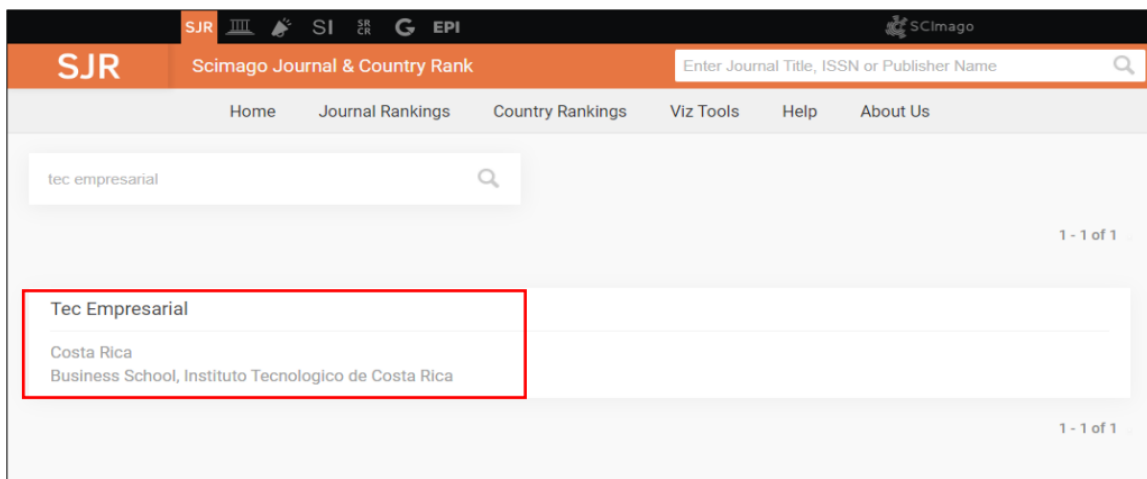


Figure 1: Example of journal search

1.3 The results of all searches of Tec Empresarial

1.4 Click Browse journal information Tec Empresarial

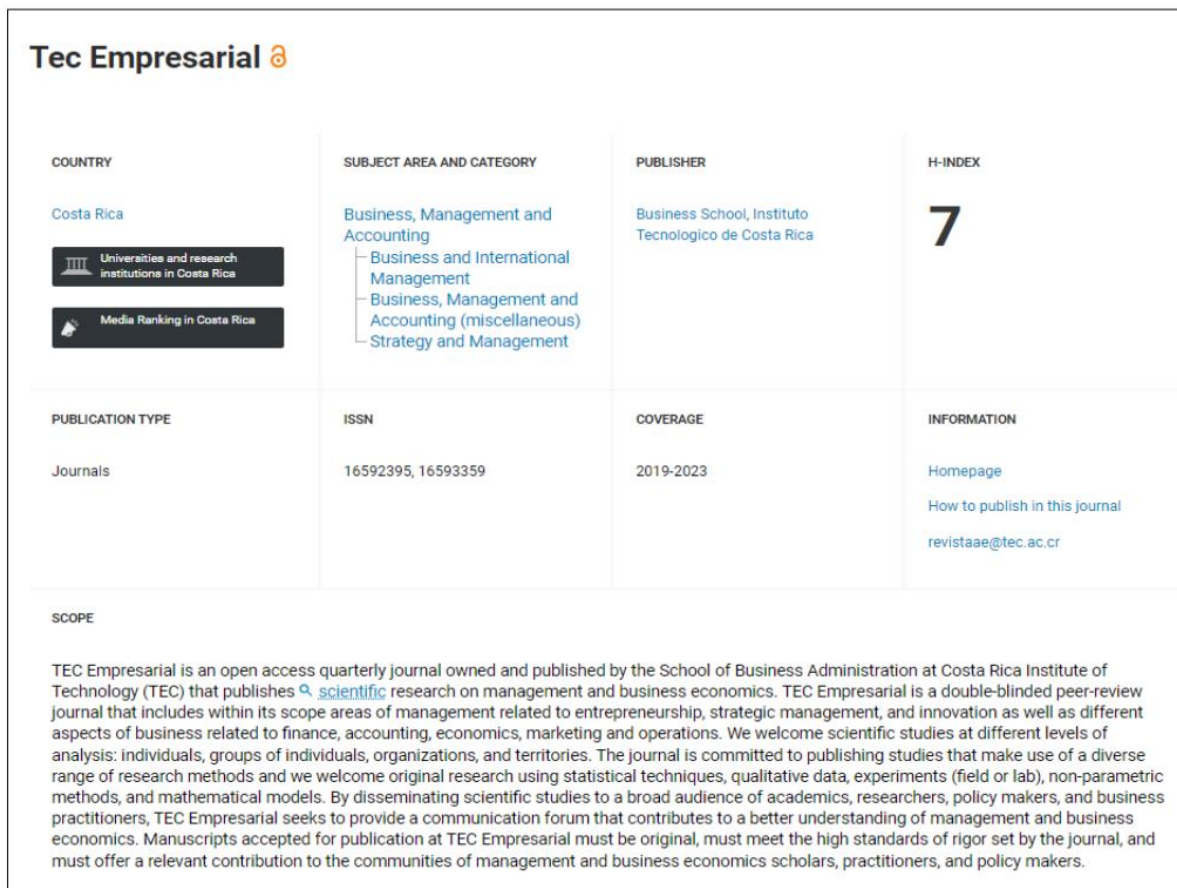


Figure 2: Results of journal searches

1.5 The journal's information is displayed

1) Journal Information Displayed

- 2) Country of publication
- 3) Branches or disciplines covered by the journal
- 4) Publisher
- 5) H-Index
- 6) ISSN Number
- 7) Publication type
- 8) Year of first publication
- 9) Link to the journal's website
- 10) Scope of the journal's research

2. A tool to help select journals for publishing articles

Introducing 5 tools to help researchers and academics select journals for publishing academic articles (From : <https://www.thailibrary.in.th/2020/08/26/tools-for-finding-journal-for-publication/>) ประกอบด้วย

- 1) Elsevier Journal Finder
- 2) Springer Journal Suggester
- 3) Journal / Author Name Estimator (JANE)
- 4) Publish or Flourish Open Access
- 5) Think. Check. Submit

3. Related research

Orathai Anurakwattana (2023) conducted a study on Guidelines for promoting the publication of research articles by faculty of Education Lecturers, Kamphaeng Phet Rajabhat University. The research findings found that overall, the lecturers' opinion on the problem state of the research article publication was at the highest level. When considered individually, it was found that the personal side had the highest. The second was the research article issue. Publication issue and finance issue respectively. The lecturers' opinions on the need to promote the publication of research articles had a high level of overall demand. The opinion on the need for research articles publishing promotion at a high level; for the organizations should support the costs of publishing research articles, organizations should promote and support article writing knowledge management. The organization should create incentives to induce the people in the organization to work for the highest productivity, quantity and quality. Supporting center to review articles and proceeding. Organizations should have a mentor when having problems writing foreign language articles and, respectively. The guidelines for promoting the dissemination of research articles of the lecturers were at a high level; for instance, the organization should create incentives to induce the people in the organization to perform the work for the highest productivity, quantity and quality. The organization should have an examination and publication center. Moreover, the organization should have a mentor when it comes to writing a foreign language problem. All the conclusion of the research in above shown that the guidelines for promoting the publication of research articles are the organization should create incentives to persuade people in the organization to work for both quantity and quality.

Jamnean Joungrakul , Noppong kerdNgern, Trakul Chitwattanakorn and Phawat Cruz (2023). Guidelines for writing academic article to publish in academic journals for novice academicians. conducted a study on The guidelines for writing the academic article can be separated into 3 major steps: 1) preparation step with 8 sub-steps; 2) writing step with 15 sub-steps; and 3) final step with 2 sub-steps. It was proposed that 7 points for consideration should be taken into account in writing the academic article: 1) specifying the type of the article; 2) specifying the method of the study; 3) identifying the sources of the data; 4) identifying the

specific new knowledge derived from the study; 5) specifying ethical protocols applied in the article; 6) specifying legal points related to the article; and 7) choosing an appropriate journal for publication. In addition, some recommendations were proposed to the novice academicians for consideration in writing the academic article.

Supranee Chomjumjang and Suebwong Kanwong. (2024). conducted a study on Developing Innovation for Academic Article Format for Publication. The research results were as follows: 1. The result of objective 1, it was found that the article submission process was quite detailed in every step. The details of each journal's article format were different, which required careful study and viewing of examples. 2. The result of objective 2, it was found that the main factors that affected the quality of articles were 1) Limitation of time period for authors to submit their articles - the rush made it impossible to study the documents and understand the article formats of each journal. 2) Misunderstanding of the different formats specified by each journal. 3. The result of objective 3, the users were satisfied with the innovation for preparation of academic article formats at the highest level. Also, the innovation was developed according to the C-E-C-E Model.

Research Methodology

This research employed a quantitative research methodology. The sample size was selected through purposive random sampling. Data were collected using a questionnaire

1. Population and sample: The study population consisted of 30 graduate students and members of the general public who accessed the online journal.

2. Instrument: The questionnaire used in this study consisted of two types of questions: closed-ended questions with answer choices and questions asking respondents to provide their opinions.. The questions were rated on a Likert scale with five levels: most, high, medium, low, and least.

3. Data collection: The data was collected through an electronic survey conducted between October 2023 and August 2024. The survey was distributed to graduate students and the general public through purposive sampling.

4. Data analysis: The data was analyzed with a computer program using percentage, mean and standard deviation statistics.

Research Results

1. With regard to the personal factors of the respondents, the study found that the majority of the sample comprised female participants, accounting for 40.0 percent, of whom 53.4 and with a majority of them having attained a master's degree, accounting for 76.7 percent.

2. The overall level of opinions on the Guidelines for Encouraging the Submission of Works to National and International Academic Publications was found to be at the highest level, with an average score of 4.73. When considering each specific aspect of the guidelines, all were also rated at the highest level. These aspects include support for publication costs in journals (average score 4.96), opportunities for additional specialized training to enhance the ability to produce academic or research articles (4.83), motivation for lecturers and students to write articles for publication (4.80), the establishment of a committee to promote and support article review before submission and publication (4.70), the promotion of projects to increase knowledge in article writing (4.60), and the provision of appropriate financial remuneration upon successful publication of academic or research articles at national and international levels (4.53)

As shown in Table 1

The table presents the average and standard deviation of the satisfaction levels regarding the development of e-journal services for graduate journals at Suan Sunandha Rajabhat University.

Question	\bar{x}	S.D.	Level of satisfaction
1. Support for covering publication costs in journals.	4.96	.182	the most
2. Promotion and support for organizing projects that enhance knowledge in article writing.	4.60	.498	the most
3. Motivation for lecturers and students to write articles for publication.	4.80	.406	the most
4. Establishment of a committee to promote and support the review of articles before submission and publication.	4.70	.466	the most
5. Provision of appropriate monetary remuneration upon successful publication of academic or research articles at national and international levels.	4.53	.507	the most
6. Opportunities for additional specialized training to improve the ability to produce academic or research articles.	4.83	.379	the most
total	4.73	.189	the most

Discussion

The overall level of opinions on the Guidelines for Encouraging the Submission of Works to National and International Academic Publications was found to be at the highest level. When considering individual aspects of the guidelines, all were also rated at the highest level. These aspects include support for publication costs in journals, opportunities for additional specialized training to enhance the ability to produce academic or research articles, motivation for lecturers and students to write articles for publication, the establishment of a committee to promote and support article reviews before submission and publication, the promotion of projects aimed at increasing knowledge in article writing, and the provision of appropriate financial remuneration upon successfully publishing academic or research articles at national and international levels. In line with the research by Orathai Anurakwattana. (2023). Guidelines for promoting the publication of research articles by faculty of Education Lecturers, Kamphaeng Phet Rajabhat University, the results showed that administrators, faculty, and staff involved in research development at the university had the highest concerns regarding the challenges of publishing research articles. When examining each aspect, the human resources factor had the highest average score, followed by research articles, publication sources, and financial resources, respectively. To promote the publication of research articles on a larger scale, organizations should support knowledge management in article writing, create incentives to motivate individuals to maximize both the quantity and quality of their output, and provide consulting services when there are difficulties in writing articles in foreign languages.

Recommendations

1. Provide funding for publishing works in high-quality academic journals at both national and international levels, including support for Article Processing Charges (APC) required for open-access journals.



2. Organize training focused on academic writing skills in line with international standards, including techniques for preparing and submitting articles to high-impact journals.

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